

August 2017

Dear Sir/Madam,

The sport of the future has arrived. It's called disc golf, a healthy activity that is enjoyed by everyone from school age to beyond retirement age with a wide socioeconomic demographic base. Would your company be interested in reaching this new audience? If so, perhaps you would be interested in the following:

- The 22nd Annual 2018 Texas State Disc Golf Championships
- Date TBD -- Mid Spring
- Spring/Cypress, Texas
- A Professional Disc Golf Association (P.D.G.A.) Pro Tour sanctioned competition

The Texas State Disc Golf Championship (TXSDGC):

- Originated in Houston in 1996
- Is attended by the top disc golf players including current and past World Champions plus other pro and amateur competitors from the P.D.G.A. Tour, and many new players from Texas and beyond.
- Will feature 3 area disc golf courses reaching a wide and growing demographic of the north and north west corridors of Houston.

The 2018 TXSDGC is being hosted and coordinated by the Northside Chain Gang Disc Golf Club and Spring Valley Golf & Disc Golf in Spring, Texas. Our goal is to continue to **Grow the Sport** for several different reasons:

- Disc golf is affordable to play and provides health benefits for those who do. The game is basically a 'goal oriented walk in the park'.
- Originally players started as blue collar workers and college students, but today's player base includes a larger audience of consumers including entire families, retirees and professionals.
- Spectating followers are on the rise to watch the top level players compete providing a captive audience for product marketing and advertising
- The sport is exploding in popularity worldwide through social platforms and the media. Look up disc golf on ESPN Top 10!

The stage is set for advertising investment returns and this event provides various levels of sponsorship opportunities to benefit your company and align you with our goal. Please see the attached Sponsor Levels and Application Form on the next page. If one of these unique marketing options is of interest please fill out the Application and submit to the events financial coordinator listed at the bottom of the form. Any level you select will be greatly appreciated.

Proceeds from this year's event will benefit the 501(c)(3) Educational Disc Golf Experience (E.D.G.E.) who's mission is to provide a program to help students learn from and enjoy this wonderful lifetime sport.

If you have any questions or would like additional information about the 22nd Annual 2018 Texas State Disc Golf Championship, please feel free to contact me.

Thank you for your consideration,

Andi Young
2018 TXSDGC Tournament Coordinator
(713) 248-3204

Matt Stillwagon
2018 TXSDGC Tournament Director
mattstillwagon18@gmail.com

Andi Young
2018 TXSDGC Tournament Coord.
discgolfconsultant@gmail.com

Edward Gardere
2018 TXSDGC Financial Coord.
egardere@gmail.com





TITLE SPONSOR \$7500 (1)

Title Sponsor Name rights to 2018 Texas State Disc Golf Championship

- 30 Second Dedicated Commercial Spot (Sponsor retains rights post production) produced by Jomez Productions broadcast 2x's/ All Rounds filmed
- Sponsor's Logo/Simple Animation on Video Ticker (displayed across bottom of video)
- Sponsor's Social Platform and Product/Web Links tagged every round in YouTube
- Sponsor's Brand Logo used on disc golf related player pack and vendor items
- Sponsor's Logo/Name banner flags displayed @ each tournament venue for duration of event
- Sponsor's Logo/Name displayed on 2018 TXSDGC official tournament shirt
- Sponsor's Logo/Name included on official 2018 TXSDGC website, social media platforms and player programs

ADVERTISING SPONSOR LEVEL I \$2500 (5)

- Sponsor Provided 30-second commercial broadcast 2x's during a Single Round filmed
- Sponsor's Logo/Simple Animation on Video Ticker (displayed across bottom of video)
- Sponsor's Social Platform and Product/Web Links tagged every round in YouTube
- Sponsor's Logo/Name banner displayed @ each tournament venue for duration of event
- Sponsor's Logo/Name displayed on 2018 TXSDGC official tournament shirt
- Sponsor's Logo/Name included on official 2018 TXSDGC website, social media platforms and player programs

ADVERTISING SPONSOR LEVEL II \$1000 (10)

- Sponsor's Logo/Simple Animation will appear for 15 seconds above Video Ticker 2x's/All Rounds filmed
- Sponsor's Social Platform and Product/Web Links tagged every round in YouTube
- Sponsor Provided Logo/Name banner displayed @ each tournament venues for duration of event
- Sponsor's Logo/Name displayed on 2018 TXSDGC official tournament shirt
- Sponsor's Logo/Name included on official 2018 TXSDGC website, social media platforms and player programs

ADVERTISING SPONSOR LEVEL III \$500 (20)

- Sponsor's Logo/Simple Animation will appear for 15 seconds above Video Ticker 2x's/during a Single Round filmed
- Sponsor's Social Platform and Product/Web Links tagged every round in YouTube
- Sponsor Provided Logo/Name banner displayed @ each tournament venues for duration of event
- Sponsor's Logo/Name displayed on 2018 TXSDGC official tournament shirt
- Sponsor's Logo/Name included on official 2018 TXSDGC website, social media platforms and player programs

2018 Texas State Disc Golf Championships

Advertising Sponsor Application

\$7500 Title (1)

\$2500 Level I Adv (5) / \$1000 Level II Adv (10) / \$500 Level III Adv (20)

Texas State
Disc Golf
CHAMPIONSHIP

Spring Valley
Golf & Disc Golf

Advertising Sponsor Name _____

Address _____

City _____ State _____ Zip _____

Contact _____

Phone _____ Email _____

Sponsorship Level (check one): \$5000 Title (1) _____

\$2500 Level I Adv (5) _____ \$1000 Level II Adv (10) _____ \$500 Level III Adv (20) _____

Deadline for Title Sponsorship applications 12/15/17.

Deadline for Level I, II or III Sponsor application 2/15/18.

All Artwork due by 2/28/18/18. Preferred file formats are EPS, 600 dpi JPEG or PDF for Press.



Please make checks payable to:

2018 Texas State DGC

We also accept credit cards.

Send applications and payment to:

2018 Texas States DGC

% Edward Gardere

10 Turtle Rock Ct

The Woodlands, TX 77381

If Paying by Credit Card:

Card type: Visa Mastercard Discover

Card # _____

Exp. Date: _____ Code _____

Name as it appears on card: _____

Billing Zip Code: _____